

Rapid Prototyping Engagement

Lower the Cost of Innovation

In this rapidly changing world many Professional Services and Consulting organisations are struggling with generating demand for core offerings.

Most firms overinvest in unproven offerings, as they often jump to solution before validating product market fit. This is evident in the very high failure rate of product and service launches.



These failed investments drain time and cost from Professional Service providers impacting profitability and utilisation.

Our [proven](#) Rapid Prototyping Service is a 12-week engagement that helps you validate, refine, and launch new offerings faster, reducing risk, unlocking growth, and gaining early customer traction.

Key features

- **Rapid 12-Week Engagement** - Validate new offering ideas fast, without overcommitting resources.
- **Customer-Centred Market Testing** - Test real demand with real customers before you invest.
- **Design Thinking Facilitation** - Unlock internal ideas and align teams using proven design-led methods.
- **Industry-Specific Expertise** - Leverage deep IT services knowledge to shape offers that resonate.
- **Sales & Marketing Starter Tools** - Get ready-to-use assets to pilot and promote your new offer immediately.
- **Evidence-Based Investment Clarity** - Make confident go/no-go decisions based on real-world feedback.
- **Stress-Test Ideas Before Scaling** - Challenge assumptions early and refine your offer before going to market.

Professional Services Organisations Need A New Way Forward

With 70% of the B2B buying journey completed without input from providers - traditional sales and marketing strategies are no longer enough in this rapidly changing AI driven world. Today's market demands disruptive IP-led, insight-driven offerings, validated early, messaged with precision, and brought to market with confidence. Our Rapid Prototyping Engagement is designed to break stagnation, unlock growth pathways and re-engage your team around a clear, compelling future.

Why Choose Digital Pivot?

Unlike generic consultants or insourced teams, Digital Pivot brings specialist expertise in Professional Services, with proven IP in challenger insight selling, and commercial rapid prototyping. Our proven track record will help you surface your unique IP, validate your growth direction, and equip your team to win in tomorrow's market.

Are you ready to Innovate?



Book your complimentary 30-minute discovery call

👉 [Rapid Prototyping Discovery Call](#)